



Effective April, 20, 2020

Ugo Virtual Privacy Statement

Your privacy is important to us. This privacy statement explains what personal data Ugo Virtual collects from you, through our interactions with you and through our products, and how we use that data.

Our Privacy Policy explains:

- What information we collect and why we collect it;
- The use of information; and
- The choices we offer, including how to access and update information.

Personal Data We Collect

Ugo Virtual collects data to operate effectively and provide you the best experiences. You provide most of this data to us when you register for events. We get some of it by recording how you interact with our ads, for example, using technologies like cookies, and receiving error reports or usage data.

- First Name and Last Name
- Phone Number
- Email Address
- Company
- Personal Photo
- Device Information – such as your hardware, operating version, etc.
- IP Address
- Voluntary data: Information you voluntarily provide to the Site or when you contact us for any reason.

How We Use Personal Data

ADHA owns all right, title and interest in and to all attendee, registrant, sponsor and exhibitor lists and information (includes names and contact information), materials, documents, educational materials, handouts, speaker presentations, webinar materials, trademarks, logos, copyrighted materials, recordings, photographs and other images and



other information submitted to UgoVirtual or otherwise uploaded to the Event site or provided by ADHA or its attendees, employees, vendors, sponsors or exhibitors to enable UgoVirtual to provide the Services in addition to any Customer data or information that is directly generated in connection with the Services (collectively, the “Customer Property Information”) with the understanding, however, that UgoVirtual shall not be liable in any manner whatsoever as to the integrity, correctness, availability, or potential breach of the Customer Property Information or Customer Data.

Sharing Personal Information

Ugo Virtual does not share Personal Data with any third parties without legal reasons, such as with your consent or to fulfill a contract.

How to Access & Control Your Personal Data

We aim to provide you with access to your personal information. If that information is wrong, we strive to give you ways to update it quickly or to delete it – unless we have to keep that information for legitimate business or legal purposes. You can view or edit your personal data in your account settings. However, if you would like to delete your personal data or your account, you can do so by emailing info@ugovirtual.com.

You can also make choices about Ugo Virtual’ collection and use of your data. You can always choose whether you wish to receive promotional email from Ugo Virtual. You can also opt out from receiving interest-based advertising from Ugo Virtual by contacting info@ugovirtual.com.

Children’s Privacy

Our Site is not directed to children under the age of 16. We do not knowingly collect any personal information about children under the age of 16. If we obtain actual knowledge that we have collected personal information about a child under the age of 16, that information will be immediately deleted from our database.

If a parent believes that his or her child has submitted personal information to us, he or she can contact us via e-mail. We will promptly delete the information upon learning that it relates to a child under the age of 16. Please note that it is possible some of this information may remain archived in web logs and back-up archives after we delete the information from our active database.



Cookies & Similar Technologies

Ugo Virtual uses cookies (small text files placed on your device) and similar technologies to provide our websites and online services and to help collect data. Cookies allow us, among other things, to:

- Store your preferences and settings;
- Provide interest-based advertising; and
- Analyze how our websites and online services are performing.

We also use web beacons to help deliver cookies and gather usage and performance data. Our websites may include web beacons and cookies from third-party service providers.

You have a variety of tools to control cookies, web beacons and similar technologies, including browser controls to block and delete cookies and controls from some third-party analytics service providers to opt out of data collection through web beacons and similar technologies. Your browser and other choices may impact your experiences with our products.

Third Party Privacy Statements

This Privacy Notice governs the use of this internet site. However, if you register for (or attend) an event hosted by Ugo Virtual, your participation may be governed by additional and/or different privacy policies, including privacy policies of an event sponsor who may gather or receive and use your data pursuant to its own policy. Upon registering for an event, you should receive the privacy policies that are applicable to your participation in that event and be asked to agree to them. If you register for an event but do not receive event policy notices, or if you have questions about policies presented, please notify us at info@ugovirtual.com before proceeding.